



Media Release

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LIGHTING INDUSTRY WELCOMES SMART LIGHT SYDNEY

Lighting Council Australia and the Illuminating Engineering Society of Australia and New Zealand welcome the opportunity to contribute to Smart Light Sydney.

Smart Light Sydney is the Asia-Pacific's first low energy urban light festival and will be held from May 26 – June 14 2009. The event will feature a spectacular 'light walk' extending from the Sydney Observatory to the Opera House. International and Australian design artists have contributed their talents to the light walk, which will include up to 25 individual lighting projects. Smart Light Sydney is a feature event in the new Vivid Sydney Festival of Music Light and Ideas.

In addition to the light walk a number of Sydney's iconic buildings and landmarks will be lit in spectacular fashion.

The *Smart Light UTS Symposia* will coincide with Smart Light Sydney. Spread over the three weeks of the Festival, each symposium will have a different format, depending on the particular discipline, available speakers and potential general public audience. Smart Light UTS Symposia will feature:

- Electric light in the context of the Smart Light Sydney festival theme Cities, People and Memories
- Sustainable urban lighting – electric light and the master planning of cities
- Light, Communication, Culture and Happiness – electric light promoting human well-being

The Chairman of Lighting Council Australia, Russell Loane, and the President of IES: The Lighting Society, Roy Speed, welcomed the Smart Light Sydney initiative and pledged the support of their respective organisations.

'Smart Light Sydney continues the tradition of light festivals in great cities of the world. This event will focus the popular imagination on lighting and draw attention to energy efficient lighting opportunities', they said.

Lighting Council Australia

Lighting Council Australia represents manufacturers and suppliers of luminaires, control gear, lamps and associated technologies. Its key goal is to encourage the use of environmentally appropriate, energy efficient, quality lighting systems.

Illuminating Engineering Society of Australia and New Zealand

The aim of IES: The Lighting Society is the advancement of the art and science of lighting and the dissemination of knowledge to all interested parties. The Society's diversified membership includes engineers, architects, educators, students, contractors, manufacturers and designers.

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