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MEDIA RELEASE

LIGHTING PROFESSIONALS SUPPORT INFORMATION CAMPAIGN ON PHASING-OUT OF INEFFICIENT LAMPS

The Illuminating Engineering Society of Australia and New Zealand, the professional society fostering the art and science of lighting, welcomed the release by the Australian Government of an information campaign to assist the general public with the changes occurring with the phasing-out of inefficient lamps.

The Minister for the Environment, Heritage and the Arts, Peter Garrett, today launched a new information campaign called *Change the Globe* designed to help consumers choose more efficient lighting products. The launch consisted of in-store posters and lamp conversion guides and took place at Beacon Lighting's Belrose NSW store. The launch was timed to coincide with the week leading up to Earth Hour.

Installing new lighting technology is not as simple as simply purchasing a new technology lamp of equivalent light output. It requires more knowledge to make a successful changeover. Lighting, as with other services in the home, is becoming more sophisticated and will require increased awareness of the quality and performance of the rapidly expanding range of new lighting products.

'IES: The Lighting Society welcomes all measures that help the consumer make good choices when it comes to lighting', the Society's President, Roy Speed, said.

'Lighting education has been a cornerstone activity of IES for over 75 years and now more than ever before there is a need for up-skilling the general public on lighting matters', he said.

The Illuminating Engineering Society of Australia and New Zealand represents lighting professionals and interested associates from many disciplines including engineers, architects, designers, educators, students, electrical contractors and manufacturers. The aim of the Society is the advancement of the art and science of lighting and the dissemination of knowledge to all interested parties. Further information can be found at www.iesanz.org.

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