

Further guidance for your entry, and what the judges are looking for.....

1. Put yourself in the position of a judge who has to choose outstanding, worthy-of-merit awards, from 30 entries. How would you go about it?
2. The entries must answer, or at least acknowledge, ***all*** the information requested in the entry guidance notes. For instance, wrong presentation or use of flashlight photography or “Photoshop” is likely to disqualify the entry.
3. Criteria that is not addressed, leaves speculation and uncertainty for the judges. Be honest and detail the shortfalls ***but*** always explain why they could not be improved. The judges will understand.
4. Rooting out the required information can be frustrating for the judges and can take too much time to consider each entry if hidden in overly verbose text.
5. The National Lighting Design Awards have been successful in fostering good lighting design, however, to achieve an award, we to look for something a little above good design.
6. Select a project that has plenty of scope. If there are very few luminaires, usually the scope is small. This is especially challenging with residential lighting.
7. The successful entry must demonstrate a genuinely unusual *challenge or difficulty* and how this was overcome.
8. The lighting should first address the task. If there is inadequate lighting to complete the task, the entry will be flawed.
9. Then, the lighting should address the architecture or interior design and how they have been enhanced. This is *not* an award for good architectural or interior design. A pretty picture does not automatically earn a merit award.
10. Has the lighting provided the required ambience or atmosphere?
11. A brief summary of the challenge in the first paragraph is a great help to drawing the judges into examining an entry more closely.
12. Be aware the judges are aware that digital photographs can be readily altered from what exists. Be honest in your presentation!
13. Although incidental to judging, for your own sake, it is wise to provide acknowledgements to all involved in the project!
14. Good luck!

**PLEASE NOTE: ANY ENTRIES THAT ARRIVE AFTER 4.00PM ON FRIDAY,
28TH SEPTEMBER 2018 WILL NOT BE ACCEPTED – NO EXCEPTIONS**