

## Global Lighting Summit Post Trip Report

Back in May The Society received an invitation from The North American Illuminating Engineering Society (IESNA) to attend a one-day Global Lighting Summit that would coincide with their 2018 Annual Conference and all the side line events that go along with it. The Global Lighting Summit aimed to put lighting organisations from all over the world in the same room to create an international group of societies who are able to have contact, share information and otherwise support each other's activities as a truly international society.

We had also been discussing our co-operation with the IESNA actively for some time now and I felt it was time for a face to face meeting to help secure our relationship moving forward. Gaining access to IESNA resources including awards programs, research, speakers, and the like would be an amazing way to gain recognition for our members on an international stage and increase the growth of our society in both Australia and New Zealand.

The IESANZ Board approved my attendance and project expenses for the event which totalled \$4,500 approx.

I left Brisbane for Boston via LA on the 5<sup>th</sup> August 2018 arriving in Boston after 21.5 hours in 2 airplanes and one transfer at LAX, this included a 5km jog. My intention was to arrive in Boston a couple of days before the event to shake off the effect of jet lag and get to know Boston, being mindful of IESANZ resources this was at my expense.

**Wednesday 8<sup>th</sup> August** started with a breakfast meeting with representatives (John Martin – Public Policy and Emily Bowers – Senior Public Policy Coordinator) from International Association of Lighting Designers, (IALD) which was suggested by their location representative, Steve Brown. The main purpose of this meeting was to discuss the challenges we face in our Queensland Chapter in regards to the Professional Engineers Act and also the proposed changes to the Victorian legislation. IALD experienced a similar issue with legislation which was proposed and passed in Texas and it was helpful to learn from this experience and hopefully apply some of this to our ongoing roadblocks in Australia.

Wednesday was also the first day of registrations and meetings for working groups before the conference. IESNA takes the opportunity to hold meetings for various working groups before and throughout the conference. Upon registration I was given my event schedule, name lanyard and welcome pack which included some information on the highlights of the local area of Boston and a very interesting conversion chart for lighting terms. The event schedule booklet also contained a large amount of other information on the event including:

- Event phone app access
- Full events schedule
- Events maps and locations
- An area to make notes
- Information on upcoming events
- A thank you to the organising committee
- Photos of IESNA board
- List of all Past IESNA presidents back to 1906
- Events sponsors etc.

IESNA also recognises their industry members with flags, these are attached to the relevant member's lanyard for easy identification during the events. Also of note, that IESNA have a group called Student and Emerging Professionals which have a parallel program focused specifically for their needs including networking events and guidance with industry stalwarts.



Finally to close out the day, I was lucky enough to join the incoming President of IESNA, Jennifer Jaques, for dinner on Wednesday night to begin my work for the IESANZ and cement our relationship with the IESNA.

**Thursday 9<sup>th</sup> August** was the day set aside for our Global Lighting Summit. IESNA has shown leadership when putting this event together. They had brought representatives from 6 countries together to discuss a number of subjects:



- Introduction – IESNA and each representative introduced themselves with a brief history of themselves and their society.
- Why are we here? – IESNA clearly outlined their reasoning for bringing this group together and touched on the symbiotic relationships they would like to foster.
- Strengths, Weaknesses and Trends – Each society outlined their strengths weaknesses and any local trends in regards to lighting.
- Collaboration – As a group we discussed how we can help each other and support the weaknesses of each society.
- Review Action Items and Closing Remarks – A number of action items were created from the event including regular teleconferences.

There was a great deal to take away from this event and negotiations continue with IESNA regarding our relationship with them and how sharing of our joint resources can assist both parties. It was clear that one of the major issues that are faced by local society's is the want of our members to be connected internationally and have our efforts and achievement recognised outside of Australia and New Zealand in addition to securing access to the most up to date lighting knowledge and resources. To this end our conversations continue and I hope to be able to report back towards the end of November on these outcomes. Later that afternoon I also had time to attend a Sport Lighting Committee Meeting of which, IESANZ was able to contribute greatly given our experience with specific sports e.g. cricket and water sports. It was also very helpful to see the manner in which these committees operated.



Thursday night was the official President's Cocktail Reception at a restaurant within the hotel. The current President Lace Bennett welcomed all attendees for the 2018 Annual Conference with a few drinks and a networking event.



**Friday 10<sup>th</sup> August** saw the start of the conference. On top of the other reasons for my attendance at this event, understanding how IESNA ran their events and also identifying high quality speakers to bring to Australia for our conference was high on the priority list. The conference is run in a number of strings with the day starting at a breakfast and then a single event with all attendees. After this you have two major and two minor presentations in the same timeframe to choose from depending on your interests.

Following a 9:45am and 11:00am timeslot all attendees return for lunchtime meal and desktop presentations. These presentation are made by sales orientated companies



spread around the outside of the room where lunch was being consumed. Attendees would rotate themselves around these tables to view the offerings. The after session would be a new group of presentations as per the morning session structure. Finally a return to the Grand Ballroom for the Progress Report. This event was uniquely American with a musical production and presentation of new products that had been submitted and reviewed by IESNA staff. The close of the evening was a dinner event at the Boston Aquarium and more networking.



**Saturday 11<sup>th</sup> August** was the final day of the event and started with breakfast and an all attendee event in the Grand Ballroom with our own Kit Cuttle. After then we broke into two session at 9:00am and 10:15am before returning to the Grand Ballroom for lunch and a focus session on light exposure by Steven Lockley a local Boston based researcher, followed by the 2018 IESNA Awards. The afternoon session saw us all break into our interest ground for 2 more timeslots at 1:45pm and 3:00pm before returning to the Grand Ballroom for a closing session and a report on the road ahead from IESNA. The event was wound up with a networking event next door in the Pavilion.

Other items of note include IESNA new Ready Reference App which can be downloaded and used for a number of lighting applications. It is in imperial measurements but needless to say an amazing resource for the industry.

For more information on the event please visit

- #IESLightBalance
- [www.ies.org/ac](http://www.ies.org/ac)

### Conclusion

The event was extremely informative and many of the presentations were based around the human-centric lighting experience and exposure to blue light, and other effects. These subjects relate closely to our proposed subject matter for our 2019 IESANZ conference and have given us a great insight into how successful conferences are run by other societies and has assisted with or current search for overseas speakers to target our Australian audience. The success of the Global Lighting Summit with involve a longer-term commitment from IESANZ, but is viewed as a stepping stone to greater cooperation between international organisations. I expect to be able to announce the shape of our future cooperation with these groups and IESNA specifically late in November.

If you have any questions or feedback please feel free to contact me directly [trent.dutton@iesanz.org](mailto:trent.dutton@iesanz.org) or the secretariat [secretariat@iesanz.org](mailto:secretariat@iesanz.org).

Thank you

Trent Dutton

President IESANZ

