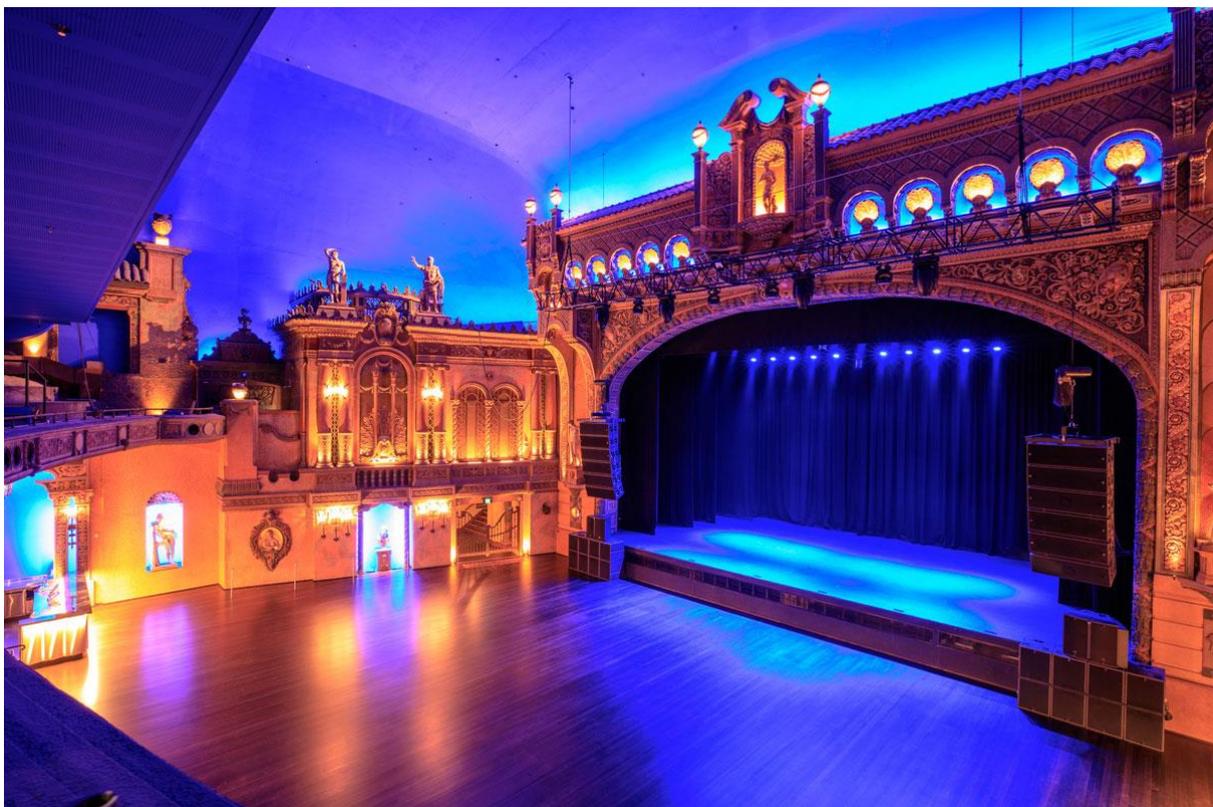




2019-2020 Corporate Partnerships

The IES ANZ is a not-for-profit organisation that exists to advance the art and science of illumination along with the dissemination of knowledge to all interested parties. To that end one of our major undertakings is the running of regular meetings on a variety of lighting related subjects. Meetings are open to anyone who is interested and we strive to deliver topics that are stimulating and relevant to vast sectors of the lighting industry. To support these meetings the IES ANZ Victorian/ Tasmanian Chapter is seeking corporate partners to ensure the continued quality of events and to help us further advance the industry we love.





What are the benefits of Corporate Partnership?

The IES ANZ Victorian/ Tasmanian Chapter includes over 190 members and a social following via Facebook over 350 people. Corporate Partners gain instant exposure to our membership base through email invites and social media coverage. Corporate partners are provided this exposure exclusively in order to maximise their brands exposure across our membership base.

Corporate partners also have the ability to directly connect with customers during the meeting they are partnering by means of a dedicated five minute talk at the event. Partners may also choose to take advantage of any visual marketing or merchandise they may wish to bring along on the night.





What is involved a being a corporate partner?

- Standard Corporate Partnership packages start from \$500 excluding GST.
- Each meeting of the IES ANZ Victoria/ Tasmanian chapter is limited to only one corporate partner only.
- Corporate partners logo to feature in all meeting mail outs, invite materials, and social media post that support their specific event.
- Corporate partners can nominate a representative to give a 5-minute talk at their partnered event in front of a captive audience of lighting professionals and likeminded people. The subject of each talk is entirely up to the partner.
- Partners are welcome to bring along any marketing material, banners, samples, etc. that they may wish to share on the evening of their event.
- Corporate partners receive follow up exposure post meeting through social media coverage of their event.





What are the Packages?

Package	Sponsor Provides (minimum)	IES Provides	Cost (excl. GST)
Event Sponsor	<ul style="list-style-type: none"> Marketing material including sponsor logos in high resolution, banners etc. Up to 5-minute speech 	<ul style="list-style-type: none"> Venue Catering for up to 50 attendees Promotion to all IES financial members Ticket management Set up and pack up, as required Photography of event by a CMC Volunteer 	\$1,500.00
Event Sponsor, venue by sponsor	<ul style="list-style-type: none"> Venue – either sponsor’s local office or warehouse (provided there are proper presentation facilities) or hired venue Marketing material including sponsor logos in high resolution, banners etc. Up to 5-minute speech 	<ul style="list-style-type: none"> Catering for up to 50 attendees Promotion to all IES financial members Ticket management Set up and pack up, as required Photography of event by a CMC Volunteer 	\$1,000.00
Event Sponsor, venue and catering by sponsor	<ul style="list-style-type: none"> Catering Venue – either sponsor’s local office or warehouse (provided there are proper presentation facilities) or hired venue Marketing material including sponsor logos in high resolution, banners etc. Up to 5-minute speech 	<ul style="list-style-type: none"> Promotion to all IES financial members Ticket management Set up and pack up, as required Photography of event by a CMC Volunteer 	\$500.00



Please contact Anne Truong, IES VIC/TAS Chapter President, with your sponsorship preference.

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Ph.: +61 407 831 325



2019-2020 Meeting Calendar

Month	Description
December	Award Dinner Excellence Winners 2019 Presentation
January	No Event – Christmas Break
February	Welcome Back BBQ
March	Dark Skies Technical Talk
April	Hazardous Lighting*
May	Optical Technology (Nathan Wilson-Rynell)*
June	Lighting with Colour (Brett Cox, Dialight)*
July	Lighting Control Systems*
August	Open
September	Open
October	Open
November	IES Awards Gala Dinner
December	Award Dinner Excellence Winners 2020 Presentation

*Event already partnered