

# IESANZ New Zealand Chapter

# LIGHTING AWARDS 2019

18 October 2019

www.iesanz.org

Eden Park, Auckland

### IES The Lighting Society

The Illuminating Engineering Society of Australia and New Zealand comprises six Chapters which are located in the Australian States (New South Wales, Queensland, South Australia, Victoria and Western Australia) and New Zealand.

The aim of the Society is the advancement of the art and science of illumination and the dissemination of knowledge to all interested parties. This is achieved in several ways, including, holding technical events with guest speakers, having representation on lighting standards committees, chapter newsletters and an official magazine.

The Society's diversified membership includes engineers, architects, educators, students, contractors, manufacturers and designers.

#### NZ Chapter Lighting Awards Dinner

#### Friday 18th October 2019 - Eden Park, Auckland

The IES Lighting Awards are held to celebrate and promote the highest quality lighting and luminaire design in New Zealand. All entries are put through a rigorous judging regime and award recipients are announced at the Lighting Awards Dinner function. This year our Gala Dinner will be held at Eden Park, Auckland.

As always, a key factor in the success of the dinner function is obtaining financial support from sponsors. Planning for this year's event is already under way and we are seeking Sponsors to be involved in the IES National Lighting Awards Dinner 2019. We do hope you will be able to support this worthwhile event and help promote your company to the New Zealand Lighting Industry.

Please refer the following information which details the different levels of sponsorship opportunities available. We hope that you will find something to suit.

## **PLATINUM EXCLUSIVE**

### \$20,000 plus GST

(1 Available)

- Branding in **advertising** media:
  - Dinner invitations
  - The menu
  - Main presentation screens and the many screens around the venue
  - The **Peoples Choice Award** online voting platform
  - Spot interview to play after the awards ceremony
  - A **FULL page** in the IESANZ NZ Chapter Newsletter - 'Varda' for every issue up until 31st March 2020. \*company profile article\*
- 20 Free dinner tickets (2 tables)

   Table to be given prominent position, decoration, branded table badge and guests names at their seats
  - Includes 2 bottles of champagne on each table
- Add an additional table (10 tickets) for a discounted rate of \$1800+GST
- Key note speaker slot at awards dinner event (7 minutes)
  - Audio & Video to be coordinated
- Acknowledgement of Platinum
   Sponsorship, presented with a plaque
   during the official ceremony at the awards
   dinner
- Custom branded chocolates at every table
   (2 per person)
- 200 brand themed cocktails, to be served to guests at pre-function with canapés
- Platinum Exclusive package reserved for 2020, reservation held until 31st May 2020.
- Other options may be available, negotiate with Chapter President.









### GOLD

#### \$10,000 plus GST 6 Available

As a **GOLD** Awards Sponsor your **LOGO** will appear prominently in all dinner advertising from the date of payment until (and including) the dinner event, this includes:

- Branding in advertising media:
  - On Dinner invitations.
  - The menu.
  - Main **presentation screens** and the many screens around the venue.
  - **Spot interview** to play after the awards ceremony.
  - Individually acknowledged

as the sponsor of one of the following event highlights; Pre-dinner function, Event decoration, Display & AV, MC Sponsor, Judging panel, the After Party.

- ½ page in the IESANZ NZ Chapter Newsletter – 'Varda' for every issue up until 31st March 2020.
- 10 Free dinner tickets (1 Table)

   Table to be given prominent position, decoration, branded table badge and guests names at their seats.

- 2 bottles of champagne for the table.

- Add an additional table (10 tickets) for a discounted rate of \$2000+GST.
- Acknowledgement of sponsorship during the official ceremony at the awards dinner.













### SILVER

#### \$4,000 plus GST (unlimited)

As a **SILVER** Awards Sponsor your **COMPANY NAME** will appear in all dinner advertising from the date of payment until (and including) the dinner event, this includes:

- Company name in selected **advertising** media:
  - The menu
  - Main presentation screens and the many screens around the venue
- The IESANZ NZ **Chapter Newsletter** 'Varda' for every issue up to and including the event
- Acknowledgement of sponsorship during the official ceremony at the awards dinner
- 5 Free dinner tickets (½ Table)

   add an additional 5 tickets, to make a
   full table at a discounted rate \$1000+GST
  - the ability to have guests names at their seats



### BRONZE

### \$2,000 plus GST (unlimited)

As a **BRONZE** Awards Sponsor your **COMPANY NAME** will appear in all dinner advertising from the date of payment until (and including) the dinner event, this includes:

- Company name in selected **advertising** media:
  - Main presentation screens and the many screens around the venue
- The IESANZ NZ Chapter Newsletter 'Varda' for every issue up to and including the event
- Acknowledgement of sponsorship during the official ceremony at the awards dinner
- 2 Free dinner tickets

   add an additional 8 tickets, to make a
   full table at a discounted rate \$1600+GST

**SECURED TABLE** 

#### \$2,500 plus GST (unlimited)

Ensuring your guests will all be seated together. All tickets will need to be named one month prior to the event.







### **PLATINUM EXCLUSIVE**

**\$20,000 plus GST** (1 Available) Additional Table \$1800 plus GST



**SILVER** \$4,000 plus GST (unlimited) Full Table \$1000 plus GST

BRONZE

**\$2,000 plus GST** (unlimited) Full Table \$1600 plus GST

### FULL TABLE

\$2500 plus GST

(unlimited)

#### Individual tickets \$220 plus GST

Note: IESANZ does not guarantee any number of individual tickets will be allocated to the same table

## **Sponsorship Booking Form 2019**



Please identify the package you wish to secure below, along with any desired upgrades to a full table or additional table

Signed: Date:

We are happy to discuss payment options, but for now we simply require your pledge of support. Please complete this form to secure your package then scan and email to nzchapter@iesanz.org

For further information please contact our Sponsorship Committee: Email nzchapter@iesanz.org